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All bad things must come to an end : Wokół problematyki dramatu jakościowego (na przykładzie serialu Breaking Bad)

Kultura Popularna nr 2 (36), 166

2013

Artykuł został zdigitalizowany i opracowany do udostępnienia w internecie przez Muzeum Historii Polski w ramach prac podejmowanych na rzecz zapewnienia otwartego, powszechnego i trwałego dostępu do polskiego dorobku naukowego i kulturalnego. Artykuł jest umieszczony w kolekcji cyfrowej bazhum.muzhp.pl, gromadzącej zawartość polskich czasopism humanistycznych i społecznych.

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Matgorzata Major
**All 'bad' things must
 come to an end.
 Around the issue of
 quality tv drama (the
 example of Breaking
 Bad)**

Ewelina Twardoch
**The fascinating
 worlds full of
 vampires, aliens
 and a fairy-tales
 creatures. About the
 irrationality annexed
 by television (series)**

Piotr Wojciechowski
**How a man created
 man. The origins
 of the cultural
 phenomenon of
 artificial people**

In my paper I focused on the concept of *quality TV drama*, and on how it functions in reception by a Polish viewer. I also try to analyse interrelations between the high cultural capital of the viewers and the repertoire of their individual choice. I refer to the *Breaking Bad* series as the evidence of a trend towards sophisticated, difficult series, not appropriate for every viewer. I try to establish how Polish viewers function in terms of Anglo-Saxon TV series and how Polish journalism deals with writing on new generation TV series.

The main goal of the article is to show how the modern television productions (so called "post-networked tv"), mainly American television series, use the potential of irrationality. The issue of irrationality is really interesting topic of the popular culture world. Television (understand as a 'networked television') as a part of pop culture, however, seems to be the one area of actual explosion of irrationality.

The article considers the extent to which irrationality forms tv show's worlds that their components can be considered irrational just as a lot of series creatures (vampires, zombies, aliens, etc.). The article also focus on the meaning of irrationality referring to television, on the process of making irrational worlds rational and on the viewers reactions of receiving the irrational content present in the series (posts on blogs, forums, activities fansite).

The important part of this essay is also to analyze the selected series (such as *Six feet under*, *True blood*, *Lost girl*) in terms of irrationality.

Artificial people are present in every culture and in every period. Even without further analysis it can be seen that not only in fairy tales, mythology and science-fiction movies, we find in their presence.

This theme is as old as literature. It is at the same time very complex and complicated. It contains the hidden essence of humanity – how artificial people are portrayed, is really a measure of empathy, compassion, respect for the other person or tolerance. Whether artificial people are monsters or victims, always ends the same way – burned alive by angry mob, left to oblivion at the bottom of the sea or shot in the street, ar-